**Feeding Britain’s Future Workshops – 3rd March 2020**

**Year groups – 9 and 10 (75 in total)**

**Focus – Food Technology students**

**Purpose:** To meet employers and employees from five leading food and grocery businesses in Birmingham to explore career opportunities and entry routes into this sector.

**Student Feedback on what they learned from the experience:**

Student 1

* The UK has the second largest food industry in Europe
* China is the world’s largest food industry
* Strong links between the fields of engineering/technology and the food industry
* There are many opportunities in food marketing and advertising in Birmingham
* It takes 4 seconds to make a first impression at interviews
* There are many apprenticeship opportunities in this sector in Birmingham

Student 2

* There are many different jobs in and linked to the food industry
* Advertising plays a huge role in the food industry
* There are many opportunities to use a foreign language and travel with jobs in this sector
* Science qualifications can help in getting a high paid job in this sector

Student 3

* Effective communication skills are vital to getting any leadership job
* Technology plays a huge role in food production
* Health and safety plays a big role in this sector
* Food and grocery was the third fastest growing industry in Birmingham in the last five years

Student 4

* 49% of all things bought in shops are food and groceries
* 5G technology will play a big role in the future of this industry through tracking and advertising
* The average people buy food 26 times each month
* HS2 will have an impact of the food industry in Birmingham because it will improve the movement of food/goods

Student 5

* There is a big link between food and law as companies have to match health standards
* Brexit will mean food standards and expectations in the UK might change and this will have an impact on jobs
* Today there are over 1.600 companies in Birmingham wanting to hire apprentices in food and grocery
* Wages start off quite small but there are many leadership roles in the food industry which means people can get more experience and earn higher wages